

# ***Sponsorship Opportunities***



Investing in the next generation of  
F1 designers, engineers and drivers at  
Samuel Whitbread Academy

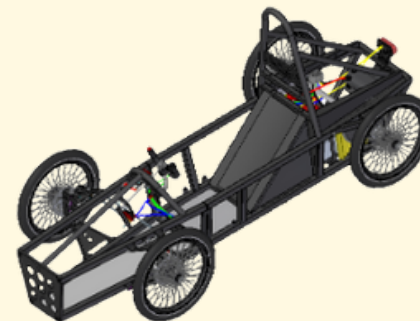
## Who are we?

Samuel Whitbread Academy prides itself on the wide range of extracurricular sporting opportunities it offers. Design and Engineering is a popular subject with passionate staff and students alike, with a proven track record in the Greenpower competition.

Greenpower Education Trust is a UK based charity which gets young people enthusiastic about science and engineering by challenging them to design, build and race an electric car.

An initiative that can be built in school and raced at motorsport venues at Greenpower organised events. The participants can design and build their own car to our regulations. The Greenpower challenge uses the excitement of motorsport to inspire young people to excel in Science, Technology, Engineering and Maths (STEM).

- Greenpower recognises over 700 teams throughout the UK and hold 30+ regional events and an International Final every year.
- More than 10,000 students take part each year, from primary school age through to university.



***We want YOU to join us in the early stages of this incredible opportunity...***

***What are the benefits to your company?***

As a company, we understand your goal is to enhance your coverage and brand exposure, and we're here to help you achieve that in multiple ways. Your sponsorship is considered a business expense and is tax-deductible.

In return, your company will receive coverage on our school social media page with over 5000+ followers online, school newsletter and sponsor web pages which reach 1800+ students and their families.

A link with a school can build a careers platform for apprenticeships, particularly within Engineering and Design.



# ***Sponsorship Levels***

## ***GOLD - £1500***

LARGE LOGO ON FRONT OF VEHICLE AND TEAM KIT  
TERMLY SOCIAL MEDIA POSTS  
TERMLY UPDATES ON VEHICLE PROGRESS  
RACE DAY INVITATION AND HOSPITALITY  
LARGE SPONSORSHIP PRESENTATION PLAQUE

## ***SILVER - £1000***

LOGO ON SIDE OF VEHICLE AND TEAM KIT  
TERMLY SOCIAL MEDIA POSTS  
TERMLY UPDATES ON VEHICLE PROGRESS  
RACE DAY INVITATION AND HOSPITALITY  
SPONSORSHIP PRESENTATION PLAQUE

## ***BRONZE - £500***

LOGO ON SIDE OF VEHICLE  
TERMLY SOCIAL MEDIA POSTS  
TERMLY UPDATES ON VEHICLE PROGRESS  
RACE DAY INVITATION AND HOSPITALITY  
SPONSORSHIP PRESENTATION PHOTO



# ***How will your support help?***

The Whitbread Racing team will be meeting every week through the autumn and winter months to design and develop a vehicle to challenge to top teams in the Greenpower series.

Your generous support will mean we can compete on a national level adhering to the time scale below:

Summer 2025 – Sponsorship search

Autumn 2025 – Design

Winter 2025 – Build

Spring/Summer 2026 – Testing/Race

## ***Funding will help in the following areas:***

Vehicle design

Manufacturing components

Maintenance parts

Performance development projects

Team kit – racing overalls, helmets, pit crew kit

Race fees and transport costs

***Please contact [kbrooks@bestacedamies.org.uk](mailto:kbrooks@bestacedamies.org.uk)  
to show your support!***

