

# Samuel Whitbread Academy School Uniform Information Guide



Scan me!

**[totalclothingshop.co.uk/swa](https://totalclothingshop.co.uk/swa)**

**WIN A £50 UNIFORM VOUCHER  
THIS BACK TO SCHOOL!**

*See Page 7 for more details.*

**FOR DELIVERY BEFORE BACK TO SCHOOL, PLEASE ORDER BY:  
THURSDAY 10TH AUGUST**

# Dear Parents & Carers...

Buying school uniform can be a tricky task, so here at Total Clothing we have created our **School Uniform Information Guide** to help you make the process easy for you.

.....

Inside you will find:

**Hints and Tips on measuring to help you get the right fit first time.**

**How to place your school uniform order on line** – ensure you place by Thursday 10th August to receive in time for back to school.

**Ways to get in touch with our Schools Team**

**Our Top Uniform Tips**

**Our shop location in Peterborough**

.....

We always encourage parents to order as soon as possible to ensure you will have the correct uniform for back to school. You will see the link to order your school uniform on the front page of this booklet. Our Delivery times during our “peak season” are 10 working days however, these can be longer as we move closer to back to school.

Our Shop in Peterborough is open Monday to Friday 9am till 5pm. ( during the summer holidays we open on Saturdays 10-4pm)

We are here to help you if you have any questions please call our Schools Team on 01733 394758, contact us via live chat on our website or email [customerservices@totalclothing.co.uk](mailto:customerservices@totalclothing.co.uk) who will be happy to advise you.

Kind regards

**Christine, Janet, Mollie, Sarah, Mark and Carol**

The Schools Team | Total Clothing, part of F R Monkhouse Ltd

# How to measure your child for school uniform...



*This uniform image is from our stock library and is for measuring guidance only.*

# Uniform Standards

## PHYSICAL EDUCATION

*ALL boys will require football boots and girls may need to have these for football and hockey. An expensive pair is not necessary and can be purchased from a retailer of your choice. All P.E. kit must be suitably marked with the students' initials and full surnames.*

- *All stud earrings should be removed before lessons.*
- *Long hair should be tied back.*
- *Leggings are NOT permitted for PE.*

*All students are expected to participate fully in P.E. lessons. There may be occasions, however, when students are physically incapable of participating. Where this is the case a letter from the parent or carer should be submitted to the class teacher requesting permission for the student to be excused from activity.*

*Where non-participation is likely to be extended over a period of more than two weeks a medical certificate is required. Non-participants should still be involved in the lesson either by coaching, umpiring, helping with equipment or by working on appropriate work sheets. Students will, therefore, still need to bring their kit.*

## JEWELLERY / PIERCINGS

*Earrings should be limited to one pair of small stud earrings. Any item of jewellery that a student may wish to wear for religious or cultural importance may be allowed if parents contact the relevant year team to request permission. Such an item may then be worn with the Academy's knowledge and permission. There should be no visible facial or body piercings.*

## MAKE-UP

*A small amount of make-up is acceptable but students should not abuse this privilege.*

## HAIR

*Hair colour should be a 'natural' colour and styles should not be too extreme or 'attention grabbing' e.g. large stripes of colour or shaved patterns. Students should not adorn their hair with excessive accessories.*



## GENERAL

- We advise that all clothing is clearly marked with the student's name.
- Boots can be worn in extreme winter weather, but students must bring a change of shoe once on-site.
- Hats/caps may only be worn for prolonged periods outside the buildings in extremes of cold or sun.
  - 'Hoodies' should not be worn.
- Extremes of fashion must be avoided. A student appearing at the Academy dressed unacceptably may be sent home to change.

## General Uniform & PE Kit

**Blazer:** Plain black with SWA House logo (girls and boys available)

**Shirt/Blouse:** Plain white with long or short sleeves (shirts/blouses must have a top button to ensure the garment is suitable to wear with a clip on tie)

**Tie:** Royal Blue tie with SWA Logo

**Trousers:** Black, tailored with SWA logo (variety of styles available)

**Skirt:** Black, with SWA logo on hem (variety of styles available)

**Jumper:** Plain black soft knit v-neck jumper

**Shoes:** Shoes should be formal and black – not trainers, boots, high heels or canvas shoes. They must cover both the toes and the heels.

**Socks/Tights:** White, black or grey socks / flesh tone or black tights

**Coat:** Dark and functional

**Belt:** Dark colour and functional

### Boys PE Kit

#### Compulsory

\*SWA PE Shirt

\*SWA PE Shorts

\*SWA PE Socks

\*SWA PE Rugby Shirt

#### Optional

\*SWA PE Hoodie

\*SWA New Zealand Rugby Shorts

\*SWA PE Unisex Training Pants

### Girls PE Kit

#### Compulsory

\*SWA PE Shirt

\*SWA PE Short or Skort

\*SWA PE Socks

\*SWA PE Hoodie or Rugby Shirt

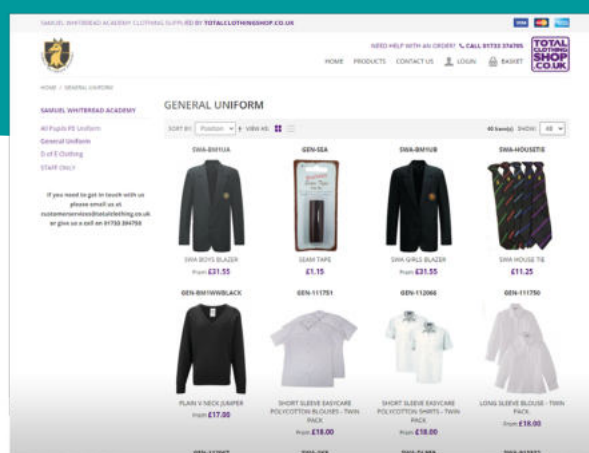
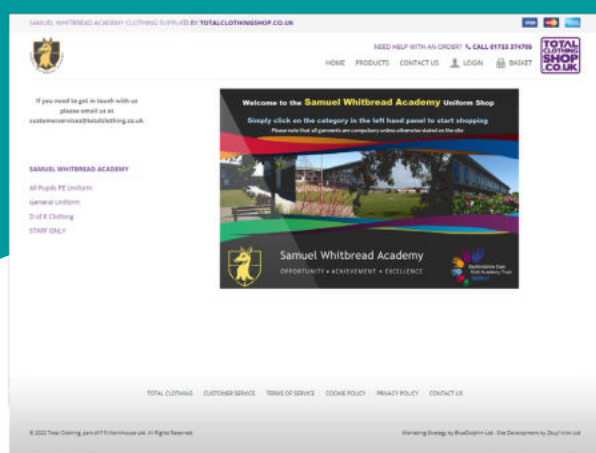
#### Optional

\*SWA Sports Leggings

\*SWA PE Unisex Training Pants or Leggings

# How to view your uniform list & prices...

*Follow your school link in this booklet or alternatively you can go to [totalclothingshop.co.uk](http://totalclothingshop.co.uk) and select your school.*



## Ways to get in touch...

### PHONE



Please call:  
01733 394758

### LIVE CHAT



Please visit our  
website:  
[totalclothing.co.uk](http://totalclothing.co.uk)

### EMAIL



Please email directly:  
[customerservices@totalclothing.co.uk](mailto:customerservices@totalclothing.co.uk)

## RETURNS POLICY

*We have a returns policy of 28 days from your purchase to return or exchange your garments. It would be great if you could send your returns as soon as possible to help our stock levels.*



# WIN A £50 UNIFORM VOUCHER THIS BACK TO SCHOOL!

Want to be in with a chance to win a £50 Total Clothing voucher? Enter our prize draw to see if you could be a winner!

To enter, all you need to do is shop before the end of July. It really is that easy!



## Shopping in-store?

Don't worry, you can enter the prize draw in-store too! Just remember to give your email address when you pay at the till.

# Our top uniform buying tips...



## House Colours

*Make sure you know your child's HOUSE, as you will need this to choose the correct colour logos for blazers.*



## Boys Trousers

*These fit true to size and have an adjustable waist.*



## Blazers

*You may want to go for a slightly bigger blazer size if your child will be wearing a jumper during the winter months. Make sure when you try on your blazer the sleeves come down to the knuckles to allow for growth and across the shoulders there is also room for growth.*



## Jumpers

*The v-neck knitted jumpers can come up fairly small in size. It would be advisable to order a size larger.*



## Skirts

*Remember to fit to just below the knee to allow for growth. Straight skirts sit on the waist and pleated skirts sit just below the waist.*



## PE Tops

*PE Tops should always be bought slightly bigger to allow for growth and ease of taking on and off in a hurry when changing.*



## Girls Trousers

*These fit just below the waist and are a generous fit. There is no adjustable waist.*



## Don't forget

*Don't forget name labels, water bottles and mouth guards!*



# Did you know that we also sell all the Essentials & Accessories you may need?

- *Twin Pack Trousers*
- *Shirts & Blouses*
- *Backpacks*
- *Water Bottles*
- *Helix Stationary*
- *Gumshields*
- *Calculators*
- *Shinguards*
- *Iron on Name Labels*
- *Hair accessories*



# Building a greener and fairer future



*We are committed to doing the right thing for the planet and our people, to ensure we build a fairer and greener future together.*



*Our boys shorts and trousers are made from 65% recycled polyester and up to 11 plastic bottles are recycled to make the polyester*



*Our sweatshirts and cardigans are made from 55% recycled polyester and up to 11 plastic bottles are recycled to make the polyester*



*We are doing our very best to ensure all packaging is sustainably sourced by 2025. By Back to School 2025 we could have saved 50million+ bottles from landfill.*

## TOTAL CLOTHING – SHARE – REUSE – RECYCLE

*As part of our recycling programme we partnership with schools overseas and the UK to ensure that no garments enter landfill.*

*Second hand uniforms are becoming a credible sales channel and we host Swapping events at our store to enable parents to re-cyle grown out of school uniform rather than it going into landfill. "Long Live School Uniforms"*

# Visit us in store...

## School Shop Opening Times

Mon – Fri: 9am – 5pm

During the summer holidays  
we are open on a Saturday  
from 10am till 4pm

## Where to find us

No.9 Botolph Trading  
Estate, Oundle Road,  
Peterborough, PE2 9QP

