

BUSINESS (A LEVEL AND BTEC) SUPER-CURRICULAR: AIMING FOR THE TOP AND ASPIRING HIGH

Reading Tasks

The Everything Store

The Everything Store: Jeff Bezos and the Age of Amazon, the definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever.

The Upstarts

Read the Upstarts: How Uber, Airbnb and the Killer Companies of the New Silicon Valley are Changing the World, a look deep inside the new Silicon Valley, from the author of The Everything Store.

If I Could Tell You Just One Thing

If I Could Tell You Just One Thing by Richard Reed, is a collection of pearls of wisdom from some of the most remarkable, inspiring and game-changing people in the world, giving you a lesson in how to live, how to love, how to create and how to succeed.

Empire State of Mind

Empire State of Mind: by Zack O'Malley Greenburg, explains just how Jay-Z propelled himself from the bleak streets of Brooklyn to the heights of the business world.

Brick by Brick

Brick by Brick is the compelling story of Lego, a Danish family-owned company that enjoyed decades of success before its inability to keep in step with a rapidly changing market brought it crashing to earth. It's also the story of an extraordinary recovery.

Tescopoly

Read the book Tescopoly: How One Shop came Out on Top and why it Matters. This book examines the inexorable rise of supermarkets and what this means for our daily lives.

Exploring Corporate Strategy

Read the classic Exploring Corporate Strategy by Johnson, Scholes and Whittington, a classic textbook on this topic.

Elon Musk

Read the book Elon Musk: How the Billionaire CEO of SpaceX and Tesla is Shaping our Future. This book gives us a fascinating insight into one of the world's most well-known entrepreneur and innovator.

Business Review

Read Business Review.

Listening Tasks

Wake up to Money

[Podcast Wake up to Money](#) - Radio 5 live

News and views on business and the world of personal finance. Plus the very latest from the financial markets around the globe.

More or Less, Today

Radio 4 Podcasts. [More or Less, Today](#)

Tim Harford explains - and sometimes debunks - the numbers and statistics used in political debate, the news and everyday life.

Watching Tasks

MoneyBall

Money Ball - Film on Netflix

A film about Billy Beane, a baseball manager of a team with the lowest salary constraint in baseball. If he ever wants to win the World Series, Billy must find a competitive advantage. Billy is about to turn baseball on its ear when he uses statistical data to analyse and place value on the players he picks for the team.

World Business Report

[World Business Report](#) - BBC iPlayer

Presenting not just the headlines, but the explanations behind the headlines, and an examination of the trends in technology and the world of business.

Talking Business

[Talking Business](#) - BBC iPlayer

On Talking Business BBC presenters, based in the world's most dynamic cities, discuss with the most important and influential people from the world of business and finance, the key issues of the day.

Dirty Money

Dirty Money - Documentary series on Netflix

From crippling payday loans to cars that cheat emissions tests, this investigative series exposes brazen acts of corporate greed and corruption.

Inside the Factory

Inside the Factory - BBC iPlayer

Gregg Wallace and Cherry Healey get exclusive access to some of the largest factories in Britain to reveal the secrets behind production on an epic scale.

Trips & Visits

Amazon Tours

[Amazon Tours](#)

Ever wondered how products in your online shopping cart get from Amazon to you? Book a free tour and see how our people and technology deliver for customers.