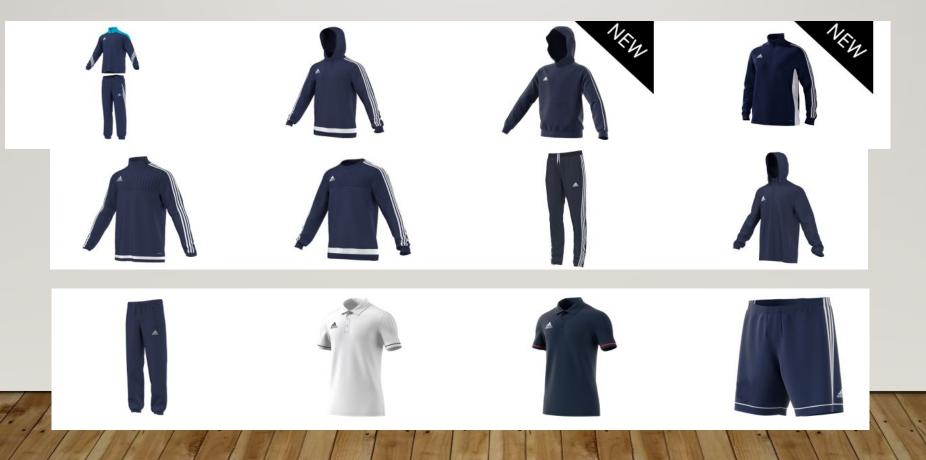
# SAMUEL WHITBREAD ACADEMY 6<sup>TH</sup> FORM INDUCTION DAY LEVEL 3 BTEC SPORT

KS5 Lead: Mr Brasier

#### https://www.mdhteamwear.co.uk/club-shops

# 6<sup>TH</sup> FORM PE UNIFORM <sup>Username – swa6form</sup>

Password – whitbread



# DOUBLE

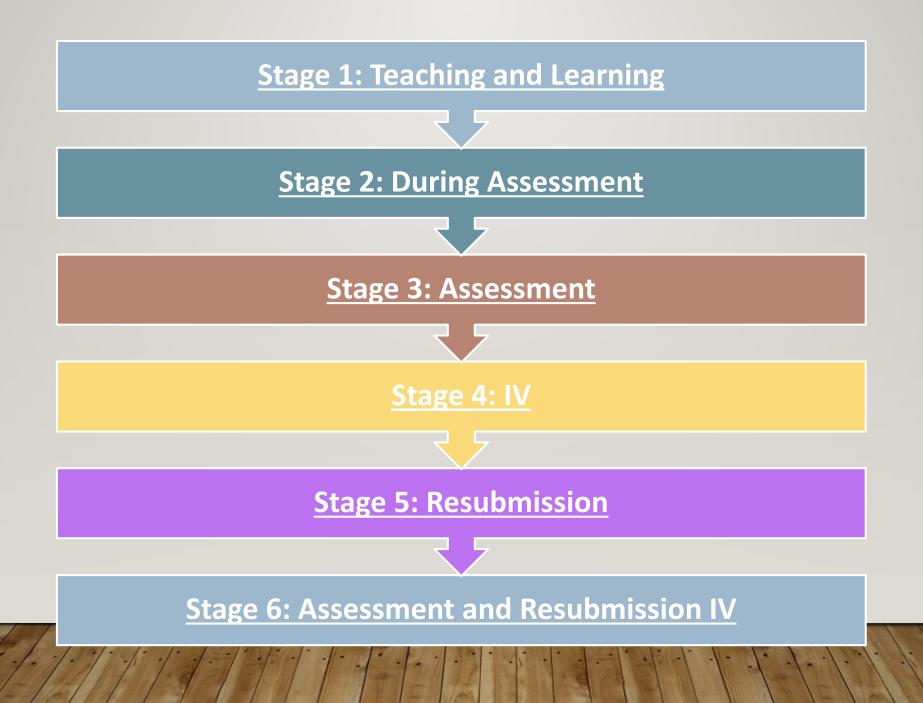
## Edexcel BTEC Level 3 Diploma in Sport:

9 Units over 2 years
Equivalent to 2 A levels
3 Exam units
6 Coursework units

Status	Туре	GLH	Unit Number	Unit	Course
Mandatory Synoptic	EXAM	120	1	Anatomy and physiology	Single
Mandatory	А	60	3	Professional Development in the sports Industry	Single
Mandatory	EXAM	120	2	Fitness Training and Programming	Single
Mandatory	А	60	7	Practical sports performance	Single
Mandatory	EXAM	90	22	Investigating Business in the Sport and Active Leisure Industry	Double
Mandatory	А	60	4	Sports Leadership	Double
Mandatory	А	90	23	Skill Acquisition in sport	Double
Mandatory	А	60	8	Coaching for performance	Double
Optional	А	60	26	Technical and Tactical Demands of sport	Double

6

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# WORLD'S BEST



SUMMER MODE: ON

You have 10 minutes to research <u>Tough Mudder</u> and consider the following question:

I. What have Tough Mudder done to become the most popular outdoor obstacle course in the UK?

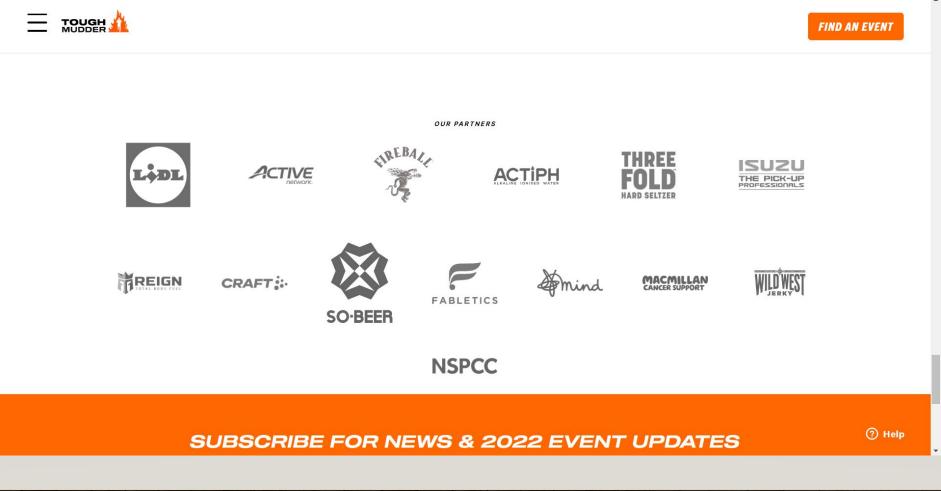


How does this help Tough Mudder become the most popular?



### WHAT DO THESE COMPANIES GET

#### 



## WHY IS THIS IMPORTANT?

#### 



#### TOUGH MUDDER 5K

Featuring 13 of our famous teamworkinspired obstacles crammed into 5K course, Tough Mudder 5K is a fast-paced, team-orientated challenge sure to test you and your friends.



#### TOUGH MUDDER 10K

Welcome to the sweet spot. With a 10K course and 20 of our world-famous obstacles to tackle, Tough Mudder 10k is the newest adventure in our obstacle course line-up.



FIND AN EVENT

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⑦ Help

#### TOUGH MUDDER 15K

Different name, same formidable challenge. The ultimate obstacle course now with 30 obstacles over a 15K run. With no competition and no timing, it's just you, your teammates and muddy strangers working together to conquer the course and earn the world-famous orange headband.

FIND A 5K >

FIND A 10K >

## FIND ME A DIFFERENT OUTDOOR OBSTACLE COURSE, WHY IS THIS NOT AS POPULAR AS TOUGH MUDDER?

- Consider:
- Advertising
- Marketing
- Price
- Facilities
- The size of the company
- How many employees do they have?
- Event locations
- Obstacles

# SUMMER WORK

Create a presentation telling me

# (Nike, Adidas or Puma) is the largest sports manufacturing company in the world.

How have they achieved this?

Think... Website, marketing, publicity, sponsorship, size of companies, facilities, pricing, amount of sports covered, number of shops/ range of shops in, streetwear and sportswear, becoming a fashion brand as well as sports brand.

10 slides minimum

On google slides, ready to present to class first week in school.

No notes allowed, you can not read off the slides.