

KS5 Curriculum Sequencing – Homework/Prep Time Work and Private Study Work: Business

Business homework, prep time work and private study work policy

All homework, prep time work and private study work in Business is set on Edulink homework with a clear set date, due date and time allocation.

Homework	3 hours of homework will be set per student per cycle. This will be from both teachers, and could include completion of lesson tasks, worksheets and case study or comprehension questions. This could also include knowledge-based questions. Homework will be checked and signed by the teacher within a future lesson.
Prep time work	4 hours of prep time work will be set per cycle. This will focus on a 'flipped curriculum' model, where students research upcoming tasks in order to prepare them for upcoming topics. This will also include watching videos, reading articles and watching TED talks.
Private study work	2 hours of private study work will be set per cycle which will include the completion of exam questions, wider reading, news articles and links to YouTube videos.

Sequencing of homework, prep time work and private study work

Area of subject learning checklist	<i>Homework/Prep Time Work and Private Study work set</i>
Theme 1: Entrepreneurs and Leaders	<u>Prep work:</u>

Entrepreneurs <https://www.youtube.com/watch?v=xzVJVdY-Dhk&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=58>

Stock Market Floatation

<https://www.youtube.com/watch?v=Dhp0WbotiZ0&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=65>

Opportunity Cost

<https://www.youtube.com/watch?v=PRnenCSFS28&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=69>

Homework

1.5.1 Knowledge check

1. Entrepreneurs are innovators. What does this mean?
2. What risks might an entrepreneur take in addition to putting personal money into a business start-up?
3. Describe the possible stages that need to be completed when setting up a business.
4. How important is the planning stage when starting a new business?
5. What is meant by financial management?
6. State three benefits to a business of employing intrapreneurs.
7. What is meant by risk aversion?
- 8 State three other possible barriers to entrepreneurship.

1.5.2 Knowledge check

1. State three characteristics of an entrepreneur.
- 2 What is meant by financial management?
3. State two communication skills that an entrepreneur might need.
4. Why will an entrepreneur need negotiating skills?
5. What IT skills might an entrepreneur need?
6. What is meant by profit satisficing?

7. State two non-financial motives for becoming an entrepreneur.

1.5.3 Knowledge check

1. State two situations where survival is likely to be an important business objective

2. What is meant by profit maximisation?

3. Explain one benefit of increasing market share as a business objective.

4. State three ways a business can cut costs.

5. Why might a business aim to improve employee welfare?

6. State three ways a business can improve employee welfare.

7. How important is customer satisfaction as a business objective?

8. What is meant by the social objectives of a business?

1.5.4 Knowledge check

1. State three advantages and three disadvantages of being a sole trader.

2. What is the advantage of a Deed of Partnership?

3. State three advantages and three disadvantages of partnerships.

4. What is meant by a sleeping partner?

5. What is the role of directors in limited companies?

6. What is the difference between the Memorandum of Association and the Articles of Association?

7. State two disadvantages of private limited companies.

8. Give two examples of a social enterprise.

9. State three features of a lifestyle business.

10. State two advantages of online businesses.

	<p>1.5.5 Knowledge check</p> <ol style="list-style-type: none"> 1. What might be the opportunity cost of a business giving workers a six per cent pay increase? 2. Give two possible examples of non-monetary opportunity costs. 3. What might be the consequences of a business investing too heavily in productive assets like machinery? 4. Give two examples of possible trade-offs in business. 5. What might be sacrificed by an entrepreneur starting a new business? <p>1.5.6 Knowledge check</p> <ol style="list-style-type: none"> 1. State three ways in which the role of an entrepreneur might change as a business grows. 2. Why is there a need to introduce formality in businesses when they grow? 3. Why might an entrepreneur have difficulty delegating tasks? 4. Why might a leader lack confidence? 5. How might entrepreneurs have to adapt their mindset when developing into a leader? <p><u>Study Work</u></p> <p>This will include a topic related case study which will be uploaded to Edulink every cycle. Business Teachers - use Tutor2U case studies for each topic.</p>
<p>Theme 1: Meeting Customer Needs</p>	<p>Prep Work:</p>

Primary and Secondary Research

https://www.youtube.com/watch?v=S_bLwHwcoU&list=PLf6kR48ysSvN9NxFACT8URJNa33VqNHUq2&index=5

Qualitative and Quantitative Data

<https://www.youtube.com/watch?v=zW2YLf86cqs&list=PLf6kR48ysSvN9NxFACT8URJNa33VqNHUq2&index=6>

Market Segmentation

<https://www.youtube.com/watch?v=mt3rkutNtNI&list=PLf6kR48ysSvN9NxFACT8URJNa33VqNHUq2&index=7>

Homework

1.1.1 Knowledge check

- 1 What is the difference between a mass market and a niche market?
2. What is a key advantage of selling in a mass market?
3. State two disadvantages of selling in a niche market.
4. How is market share calculated?
5. State three advantages of giving products brand names.
6. State two advantages to customers of online retailing.
7. What is meant by a dynamic market?
8. How might the nature of a market change over time?
9. State three reasons why a market might grow.
10. Describe two ways a business might adapt to changes in markets

1.1.2 Knowledge check

1. How might market research reduce the risk in business?
2. State two benefits that a market orientated business might enjoy.
3. State three advantages of primary research.
4. What is meant by desk research?
5. State four sources of data for secondary research.
6. What is meant by quantitative market research?
7. Why might qualitative data be open to different interpretations?
8. How might a business use social media to conduct market research?
9. Give three advantages of using online surveys.
10. How might a business use databases for market research?
11. What is meant by behavioural segmentation?
12. State two benefits of market segmentation.

1.1.3 Knowledge check

	<ol style="list-style-type: none"> 1. State three ways a business might position its products. 2. Perceptual maps are two dimensional. What does this mean 3. State two benefits of using perceptual maps. 4. State one key disadvantage of using perceptual maps. 5. Why might a business choose to reposition the whole corporation? 6. State three ways a business might try to gain a competitive advantage in the market. 7. What is a USP? 8. State two reasons why a business should differentiate its product. 9. What is meant by adding value? 10. State three ways a business might add value to products. <p><u>Study Work</u></p> <p>This will include a topic related case study which will be uploaded to Edulink every cycle. Business Teachers - use Tutor2U case studies for each topic.</p>
<p>Theme 1: The Market</p>	<p>Prep Work</p> <p>PED Video https://www.youtube.com/watch?v=ZTcsyyFdVGM&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=11</p> <p>YED Video https://www.youtube.com/watch?v=KVKzw_2iebc</p> <p>Homework</p> <p>1.2.1 Knowledge check</p> <ol style="list-style-type: none"> 1. What is the relationship between price and the quantity demanded? 2. Give two examples of goods that are close substitutes. 3. If the price of a good rises what will happen to demand for a complementary good? 4. What might happen to the demand for furniture if incomes fall? 5. If a business increases its spending on advertising, how will this affect the position of the demand curve?

6. How might demand be affected by a change in the structure of the population caused by an increase in immigration?

7. Give three examples of external shocks that might affect demand.

1.2.2 Knowledge check

1. Describe the relationship between price and the quantity supplied in a market.

2. What is meant by fixed supply?

3. What might happen to the supply of laptop computers if wages of assembly workers rose significantly?

4. How might a fall in gold prices affect the supply of gold wedding rings?

5. What impact does the introduction of new technology have on the supply of goods and services?

6. What would happen to the supply curve for gardening services if VAT was increased?

7. Why is the supply of a good or service likely to increase if the government grants producers a subsidy?

8. How can government legislation affect supply?

9. State two external shocks that might affect the global supply of oil

1.2.3 Knowledge check

1. Explain how the prices of goods and services are determined.

2. What is meant by the equilibrium price?

3. What will happen to the equilibrium price if there is a fall in demand?

4. What will happen to the equilibrium price if there is a fall in supply?

5. What is meant by fixed supply?

6. What would cause excess demand in a market?

1.2.4 Knowledge check

	<ol style="list-style-type: none"> 1. What is meant by price elasticity of demand? 2. Give two examples of products that might have inelastic demand. 3. What is the formula for calculating price elasticity of demand? 4. The price of a product is increased by 8 per cent; as a result demand falls by 12 per cent. Calculate price elasticity of demand. 5. The price elasticity of demand for a product is -0.67. What will happen to total revenue if price is reduced? 6. The price elasticity of demand for a product is -2.7. What will happen to total revenue if price is raised? 7. State two factors that affect the price elasticity of demand for a product <p>1.2.4 Knowledge check</p> <ol style="list-style-type: none"> 1. What does it mean when it is said that a good is 'income elastic'? 2. Give two examples of goods that might be income inelastic. 3. What is the formula for calculating income elasticity of demand? 4. If incomes rise by 12 per cent and demand rises by 20 per cent, what is income elasticity of demand? 5. A good has income elasticity of -0.9. Is this good normal or inferior? 6. State two factors that might affect income elasticity of demand. 7. Why are imports believed to be income elastic? 8. State two implications of income elasticity for businesses. <p>Tutor2U Revision Quiz tutor2u Income Elasticity of Demand</p> <p><u>Study Work</u></p> <p>This will include a topic related case study which will be uploaded to Edulink every cycle. Business Teachers - use Tutor2U case studies for each topic.</p>
<p>Theme 1: Marketing Mix & Strategy</p>	<p>Prep Work:</p>

Marketing Mix

<https://www.youtube.com/watch?v=JC8IGW1T1bY&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=13>

Product Life Cycle

<https://www.youtube.com/watch?v=m4OznD-jiOY&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=31>

Boston Matrix

https://www.youtube.com/watch?v=JShTYqdA_d4&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=34

Homework

1.3.1 Knowledge check

1. State two examples of products where aesthetics is particularly important in the design mix.
2. State two examples of products where functionality is of prime importance in the design mix.
3. Explain one way in which the government might affect the design of products.
4. State three examples of products that are likely to be ergonomically designed.
5. State two benefits to consumers of designs that reflect changes in social trends.
6. State two benefits to businesses of designs that reflect changes in social trends.
7. How might ethical sourcing affect the design of clothing?

1.3.2 Knowledge check

1. State six examples of advertising media.
2. What is meant by below-the-line media?
3. What is direct mailing?
4. State four aims of promotion.

5. Identify four different methods of sales promotion.
6. State three different types of branding.
7. State two benefits of sponsorship.
8. Why can strong brands charge premium prices?
9. How might a business use social media as a promotional aid?
10. Why are businesses spending more money on social media to promote products?

1.3.3 Knowledge check

1. In competitive markets some firms are price takers. What does this mean?
2. What is the main disadvantage of cost plus pricing?
3. If a product costs £500 and sells for 600, what is the percentage mark-up?
4. When is a business likely to use penetration pricing?
5. What is likely to happen to price as a product nears the end of its life in the product life cycle?

Knowledge check

1. Explain why it is important for a business to have goods available for sale (a) at the right place (b) at the right time.
2. Give three examples of direct selling.
3. What is one main disadvantage of telephone selling?
4. State three functions undertaken by retailers.
5. Explain the difference between a supermarket and a department store.
6. State two types of business that might use an agent to distribute goods.
7. Explain why a cereal farmer is unlikely to use retailers to distribute goods.
8. What are three advantages to consumers of online distribution?

	<p>9. Give three examples of recent developments in distribution.</p> <p>10. How is car insurance most likely to be distributed?</p> <p>Knowledge check</p> <ol style="list-style-type: none"> 1. Explain the first stage in the product life cycle. 2. What pricing strategy might be used in the launch stage of the product life cycle? 3. What happens to sales in the maturity stage of the product life cycle? 4. Why might some products decline very quickly? 5. Give three examples of possible extension strategies. 6. What is the difference between a product portfolio and a product line? 7. What is meant by a 'Question mark' in the Boston Matrix? 8. How might businesses distribute their products in a mass market? 9. Why are prices likely to be higher in niche markets? <p>Reading</p> <p>https://www.tutor2u.net/business/blog/place-in-the-marketing-mix-gymshark-opens-a-flagship-store</p> <p>10 Mark Walkthru https://www.youtube.com/watch?v=-rJRVCeHxV8&list=PLp8BSCLLWBUBJLqXHERUGFyZ9q4TAnzKt&index=9</p>
<p>Theme 1: Managing People</p>	<p>Prep Work</p> <p>Herzberg Video https://www.youtube.com/watch?v=siq_V82U3j8&t=2s</p> <p>Taylor's Scientific Management https://www.youtube.com/watch?v=O-Ng0Tj74fY</p> <p>Maslow's Hierarchy of Needs</p>

<https://www.youtube.com/watch?v=-bFPriIxsYM&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=41>

Non Financial Methods of Motivation

<https://www.youtube.com/watch?v=P0nSMYszT9U&list=PLf6kR48ysSvN9NxFCT8URJNa33VqNHUq2&index=47>

Knowledge check

1. State three employee needs.
2. What is the main disadvantage of treating staff like costs?
3. State two advantages of multi-skilling to a business.
4. What is the difference between part-time and temporary staff?
5. What are the advantages to a business of using more home workers?

Knowledge check

1. State three reasons why a business might need to recruit new staff.
2. Outline the different stages in the recruitment process.
3. What is the difference between internal and external recruitment?
4. Explain one advantage of internal recruitment.
5. Explain one drawback of external recruitment.
6. Give three examples of external recruitment.
7. State three specific costs of recruitment and selection.
8. What is the purpose of induction training?
9. State two disadvantages of on-the-job training.

Knowledge check

1. Why do some businesses need a formal organisation?
2. State three benefits of drawing an organisational chart.
3. What is the advantage of a short chain of command?

4. What is the advantage of having a small span of control?
5. State two advantages of a centralised organisation.
6. State two benefits of decentralisation.
7. Explain one disadvantage of a tall organisational structure.
8. Explain the benefits of using a matrix organisational structure.
9. How might motivation be affected by employing a flatter organisational structure?
10. How might communication be less effective in a tall organisational structure?

Knowledge check

1. State three reasons why it is important for a business to motivate staff.
2. What method of pay might Taylor recommend to help motivate staff?
3. What helps to motivate people at work according to Mayo?
4. What is meant by self-actualisation needs in Maslow's hierarchy of needs?
5. How might a business meet its workers' esteem needs?
6. What is the difference between piece rates and performance-related pay?
7. How might profit sharing motivate workers?
8. State two advantages of flexible working to employees.
9. Give two advantages of delegation as a means of motivating staff.
10. What is the difference between job enrichment and job enlargement?
11. How might job rotation help to motivate staff?
12. State two advantages of job enrichment to a business.

Knowledge check

	<ol style="list-style-type: none"> 1. What are the main differences between a leader and a manager? 2. State three different leadership traits. 3. Under what circumstances might an autocratic leadership style be particularly appropriate? 4. Some people argue that Sir Alex Ferguson (ex-manager of Manchester United) had an autocratic leadership style. To what extent do you agree with this? 5. State two disadvantages for a business of an autocratic leadership style. 6. What is the difference between an autocratic leader and a paternalistic leader? 7. What is the difference between persuasive and consultative democratic leadership? 8. State two disadvantages of democratic leadership. 9. State the main advantage of laissez-faire leadership.
<p>Theme 2: Raising Finance</p>	<p>Prep Work</p> <p>2.1.1 Sources of finance</p> <p>https://www.tutor2u.net/business/topics/sources-of-finance</p> <p>Runfit plc case study question.</p> <p>Plan and write a PEACH paragraph answering the 20 mark question on RunFit Plc.</p> <p>In the workbook.</p> <p>2.1.2 liability</p> <p>https://www.tutor2u.net/business/reference/unlimited-and-limited-liability</p> <p>video: https://www.tutor2u.net/business/reference/limited-and-unlimited-liability</p> <p>2.1.3 Planning</p>

	<p>https://www.tutor2u.net/business/reference/business-planning-introduction</p> <p>Cash Flow - Dave Complete the cash flow forecast in workbook.</p>
<p>Theme 2: Financial Planning</p>	<p>Prep Work</p> <p>2.2.1 sales forecasting https://www.tutor2u.net/business/reference/sales-forecasting https://www.tutor2u.net/business/topics/sales-forecasting</p> <p>2.2.2 sales revenue and costs https://www.tutor2u.net/economics/reference/costs-revenues-and-profits-key-terms https://www.tutor2u.net/economics/reference/costs-and-revenues-match-up-activity - Complete and submit a screenshot for your submission. https://www.tutor2u.net/economics/topics/revenues</p> <p>2.2.3 breakeven Includes video https://www.tutor2u.net/business/reference/calculating-breakeven-output-formulae Other resources https://www.tutor2u.net/business/topics/breakeven https://www.tutor2u.net/business/reference/operations-introduction-to-break-even-analysis https://www.tutor2u.net/business/reference/breakeven-analysis-strengths-and-limitations</p> <p>2.2.4 budgets https://www.tutor2u.net/business/reference/budgets Video: https://www.tutor2u.net/business/reference/budgets-and-budgeting-introduction https://www.tutor2u.net/business/reference/budgets-limitations-and-potential-problems</p>
<p>Theme 2: Managing Finance</p>	<p>Prep Work</p> <p>2.3.1 profit https://www.tutor2u.net/business/topics/profit</p> <p>2.3.2 liquidity https://www.tutor2u.net/business/topics/liquidity Calculating: https://www.tutor2u.net/business/reference/current-ratio</p> <p>2.3.3 business failure</p>

	https://www.tutor2u.net/business/reference/business-failure
Theme 2: Resource Management	<p>Prep Work</p> <p>2.4.1 production, productivity and efficiency https://www.tutor2u.net/business/reference/production-efficiency https://www.tutor2u.net/business/topics/productivity https://www.tutor2u.net/business/blog/who-said-we-should-work-5-out-of-7-days https://www.tutor2u.net/business/reference/labour-productivity-video</p> <p>Find an article where businesses have tried working fewer days. What was the impact of this? Pros and Cons? https://www.tutor2u.net/business/blog/do-6-hour-working-days-improve-performance https://www.tutor2u.net/business/blog/the-jelly-bean-factory-and-the-productivity-puzzle</p> <p>2.4.2 capacity utilisation https://www.tutor2u.net/business/reference/capacity-utilisation https://www.tutor2u.net/economics/reference/capacity-utilisation-and-cost https://www.tutor2u.net/business/topics/capacity-utilisation https://www.tutor2u.net/business/reference/diseconomies-of-scale</p> <p>In The News: https://www.theguardian.com/business/2017/aug/12/bumped-off-easyjet-flight-overbooked-denied-boarding</p> <p>Tutor2U 8 Mark Walk Thru Capacity Utilisation https://www.youtube.com/watch?v=ItSY5n6fkuQ</p> <p>2.4.3 stock control https://www.tutor2u.net/business/topics/stock-control</p>
Theme 2: External Influences	<p>Prep Work</p> <p>2.5.1 Economic Influences</p> <p>Inflation https://www.youtube.com/watch?v=7Za_5XFgTpg&t=1s https://www.tutor2u.net/economics/reference/inflation-the-changing-cpi-basket</p> <p>Exchange rates</p>

<https://www.youtube.com/watch?v=D7ggEPyfuvvg&t=273s>

Questions:

- What is the floating exchange rate?
- How is the floating exchange rate relevant to the UK economy?

- What is inflation?
- How is inflation measured?
- What is the 'Basket of Goods', in relation to inflation?
- How has the 'Basket of Goods' changed over recent years?

Find an article relating to either interest or exchange rates and explain how this has impacted a specific business or industry. Please upload a screenshot of the article along with your explanation underneath, to the Google Classroom submission point.

Impacts to consider:

- Changes in demand
- Changes to supply/impacts on supplies/costs etc
- Changes in price
- How competitors have responded

PESTLE

Economic Sanctions: <https://www.rferl.org/a/russian-ship-seized-france/31724913.html>

Impact of Economic Sanctions:
<https://www.youtube.com/watch?v=ZOYIR7Qblts>

Interest Rates: <https://www.bbc.co.uk/news/business-60197463>

Consumer Spending:
<https://www.hospitalityireland.com/general-industry/consumer-spending-on-airlines-increased-significantly-in-january-165303>

Fears of Rising Food Prices:
<https://www.bbc.co.uk/news/business-60526890>

What is Minimum Wage?: <https://www.bbc.co.uk/news/uk-politics-48445674#:~:text=The%20minimum%20wage%20increases%20are,%C2%A36.56%20to%20%C2%A36.83>

Ethical Retailing: <https://www.tutor2u.net/business/blog/lush-the-ethical-retailer-packed-with-business-gold>

	<p>Business Cycle https://www.youtube.com/watch?v=T5seDnLO6M4&t=1s https://www.tutor2u.net/business/reference/external-environment-the-business-cycle</p> <p>2.5.2 Legislation</p> <p>Competition https://www.youtube.com/watch?v=sb0CGyp9MQg</p> <p>Environmental https://www.youtube.com/watch?v=rVsaGJINm74&t=21s</p> <p>All https://www.youtube.com/watch?v=kAtQfr37R0c</p> <p>2.5.2 Competitive Environment https://www.youtube.com/watch?v=5iwvfKN-yHE https://www.youtube.com/watch?v=gxmcwScY1Is Please complete a written task - aim for 500 words minimum using the following headings:</p> <p><u>What is The Budget?</u> - who, when, where, and why?</p> <p><u>Budget round-up</u> - A summary of the Spring Statement, delivered on the 23rd March 2022.</p> <p><u>What are the measures put in place to combat the increase in the cost of living, and what is the impact of this on the UK economy?</u></p>
<p>Theme 3: Business Objectives and Strategy</p>	<p>Prep Work</p> <p>Ansoff's Matrix</p> <p>https://www.youtube.com/watch?v=B3AGqrdDR4Q&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=2</p>

	<p>Porter's 5 Forces Video https://www.youtube.com/watch?v=8l-P6X-8ag8</p> <p>SWOT Analysis</p> <p>https://www.youtube.com/watch?v=4Yav51Jz9s0&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=4</p> <p>PESTLE Analysis</p> <p>https://www.youtube.com/watch?v=-8y1aX0yNbw&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=5</p> <p>Porter's Generic Strategy</p> <p>https://www.youtube.com/watch?v=6JjOJFJDOpA&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=7</p> <p>Task:</p> <p>Find 3 news articles with examples of growth strategies linking to Ansoff Matrix.</p> <p>Knowledge Check Questions</p> <ol style="list-style-type: none"> 1) State 2 strengths and weaknesses of McDonalds. 2) State an opportunity and a threat for Tesla. 3) Explain how PESTLE Analysis may effect a business such as Primark. 4) Explain Porter's Generic Strategy Theory. <p>Revision Quiz tutor2u Ansoff Matrix Revision Quiz</p>
<p>Theme 3: Business Growth</p>	<p>Prep Work</p> <p>Internal Growth</p> <p>https://www.youtube.com/watch?v=MxmkgqhfwnA&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=17</p> <p>External Growth</p> <p>https://www.youtube.com/watch?v=Hf1izQ1REg&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=15</p> <p>Types of Integration</p>

	<p>https://www.youtube.com/watch?v=PEjclTjBXdk&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=16</p> <p>Knowledge Check Homework</p> <ol style="list-style-type: none"> 1) Define the term organic growth. 2) Explain 2 benefits and 2 drawbacks of organic growth. 3) Define the term inorganic growth. 4) Explain 2 benefits and 2 drawbacks of inorganic growth. 5) Explain 2 problems of rapid growth. 6) Using Tesco's Fresh and Easy as a case study, explain why their organic growth overseas was not successful. 7) Explain why some businesses would prefer to stay small. <p>Reading</p> <p>https://www.tutor2u.net/business/blog/microsoft-to-buy-activision-blizzard-for-69m</p>
<p>Theme 3: Decision Making Techniques</p>	<p>Prep Work</p> <p>Payback Period Investment Appraisal https://www.youtube.com/watch?v=3W9Fq9DhvAM</p> <p>Average Rate of Return https://www.youtube.com/watch?v=Pj2Rwjf11c0</p> <p>Net Present Value https://www.youtube.com/watch?v=gYMx6F7Ln88</p> <p>Decision Trees https://www.youtube.com/watch?v=n4oYw0kEsvA&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=21</p> <p>Critical Path Analysis https://www.youtube.com/watch?v=o5bUSzbl8T4&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=22</p> <p>Tutor2U seminar https://www.youtube.com/watch?v=pu78FVP2tdg</p> <p>Homework</p> <p>Calculation booklet</p>

<p>Theme 3: Influences of Business Decisions</p>	<p>Prep Work</p> <p>Corporate Social Responsibility https://www.youtube.com/watch?v=7tlx3N6f7LI&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=24</p> <p>Shareholders V Stakeholders https://www.youtube.com/watch?v=TqILGRcmRLE&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=25</p> <p>Ethics https://www.youtube.com/watch?v=aS3_tauT_WE&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=26</p>
<p>Theme 3: Assessing Competitiveness</p>	<p>Prep Work</p> <p>Statement of Financial Position https://www.youtube.com/watch?v=CNiUSRw2RGE&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=27</p> <p>Consumer Income https://www.youtube.com/watch?v=KK4oNhhp2Ts&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=28</p>
<p>Theme 3: Managing Change</p>	<p>Return on Capital Employed https://www.youtube.com/watch?v=twl8SLyQOAI&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=30</p> <p>Gearing https://www.youtube.com/watch?v=oi76vWNO3-I&list=PLf6kR48ysSvPh40KU7Bq8VThjk8-pcVv8&index=31</p> <p>Acid Test Ratio</p>

	<p>https://www.youtube.com/watch?v=ux1lqYknWS4&list=PLf6kR48ysSvPh40KU7Bg8VThjk8-pcVv8&index=32</p>
<p>Theme 4: Globalisation</p>	<p>Globalisation https://www.youtube.com/watch?v=-loRR8XBeDw</p> <p>Exchange Rates</p> <p>https://www.youtube.com/watch?v=-Vk2kuji44M&list=PLf6kR48ysSvNJ6ZuJwinU3dsCzR7A25OS</p>
<p>Theme 4: Global markets and Business Expansion</p>	<p>Tariffs and Trading Blocs</p> <p>https://www.youtube.com/watch?v=nFHMm0nEIDw&list=PLf6kR48ysSvNJ6ZuJwinU3dsCzR7A25OS&index=4</p> <p>Outsourcing</p> <p>https://www.youtube.com/watch?v=RW5VltZI5Fq&list=PLf6kR48ysSvNJ6ZuJwinU3dsCzR7A25OS&index=8</p>
<p>Theme 4: Global Marketing</p>	<p>Global Marketing</p> <p>https://www.youtube.com/watch?v=ljQIJDCvLYM</p>
<p>Theme 4: MNCs</p>	<p>Multinationals</p> <p>https://www.youtube.com/watch?v=lhCNnJQDD3Q&list=PLf6kR48ysSvNJ6ZuJwinU3dsCzR7A25OS&index=2</p>
<p>Exam Technique and Other Videos</p>	<p>Paper 1</p> <p>4 mark answers</p> <p>https://www.youtube.com/watch?v=IEBY9wXmgaA</p> <p>https://www.youtube.com/watch?v=BWGkBex6lw0</p> <p>Marketing</p> <p>https://www.youtube.com/watch?v=VsZvsug8NAI&list=PLp8BSCLLWBUAvKlpkojJ_4O2Y9N8q7DZb</p> <p>Paper 2</p>

Paper 2 Short Mark Answers

<https://www.youtube.com/watch?v=Gv8ISMueJpE>

Calculations <https://www.youtube.com/watch?v=uLM-Y4pIJrs>

20 Mark Walkthru

<https://www.youtube.com/watch?v=aUkZid7OHPU>

Paper 3 <https://www.youtube.com/watch?v=a94MEouSTNA>

