

# I WANT TO SHINE A LIGHT ON EXPLOITATION



## PARTNER PACK AND CAMPAIGN MATERIALS

# HELP US SHINE A LIGHT ON EXPLOITATION

Dear Partner

Thank you for your interest in the Bedfordshire Against Violence and Exploitation (BAVEX) campaign.

BAVEX is the partnership campaign supported by a variety of different agencies across Bedfordshire to raise awareness of the various forms of modern slavery and exploitation that take sadly place in the county.

The campaign particularly focuses on those forms of exploitation linked to organised crime.

This includes child criminal exploitation through county lines, child sexual exploitation, criminal exploitation through things like forced begging, shoplifting or money laundering, sexual exploitation in places like brothels, labour exploitation in different industries as well as the cuckooing of vulnerable people's homes.

We have worked with a number of local groups and organisations to produce and publicise videos and graphics which raise awareness of these issues among our communities, encouraging people to come forward with any information and for potential victims to seek help.

We would be grateful for your support and would ask that you use the resources available in this pack to promote key messages through your channels and to support your local activity / campaign work.

Please contact us if you have any questions relating to this campaign:

E: [veru.comms@bedfordshire.pnn.police.uk](mailto:veru.comms@bedfordshire.pnn.police.uk) T: 01234 842390

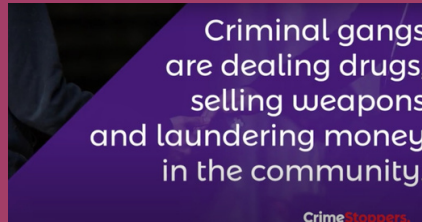
# THANK YOU FOR YOUR SUPPORT

# CAMPAIGN MATERIALS

You can view and download all the campaign resources via the Our Campaign section of the BAVEX website

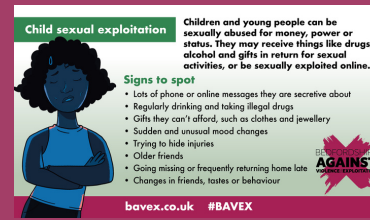
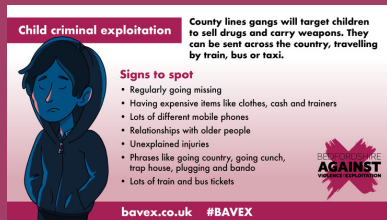
## VIDEOS

This includes the main BAVEX campaign video, as well as videos from some of our key partners



## FACEBOOK AND TWITTER GRAPHICS

These still images include some key signs to spot for the main exploitation types being highlighted through BAVEX



## INSTAGRAM GRAPHICS

Campaign images specifically resized for Instagram grid posts and stories

## OTHER MATERIALS

This includes printed posters, email signatures and public adverts



## Criminal exploitation



Vulnerable adults such as those with drink or drug addiction and poor mental health are targeted by criminal gangs to commit crime. This can include begging, shoplifting or benefit fraud.

## Child sexual exploitation



Children and young people can be sexually abused for money, power or status. They may receive things like drugs, alcohol and gifts in return for sexual activities, or be sexually exploited online.

## Cuckooing



Drug dealers will take over the home of a vulnerable person in order to use it as a base for their criminal network, such as making or selling drugs.

## Child criminal exploitation



County lines gangs will target children to sell drugs and carry weapons. They can be sent across the country, travelling by train, bus or taxi.

## Sexual exploitation



People can be coerced into sexual activity such as sex work in brothels or stripping on web cams. Victims can be trafficked into the UK from places like Eastern Europe or the Far East.

## Labour exploitation



People can be trafficked into forced labour in a variety of typically low paid jobs. This includes manual labour on farms and construction sites, in factories or at nail bars, restaurants and car washes.



# TACKLING ORGANISED CRIME IS EVERYONE'S BUSINESS

## Help us shine a light on exploitation

- Visit [bavex.co.uk](https://bavex.co.uk) and share the pledge
- Subscribe for updates
- Report any concerns to police or our partners



**#BAVEX**

**[bavex.co.uk](https://bavex.co.uk)**

# THANK YOU FOR YOUR SUPPORT

# THANK YOU TO OUR PARTNERS

BEDFORDSHIRE  
**AGAINST**  
VIOLENCE : EXPLOITATION

Tackling organised crime  
is everyone's business



modern  
slavery  
helpline

08000 121 700



*Azalea*  
Walking free



**FACES**  
Faiths Against Child  
Sexual Exploitation



**MARY**  
**SEACOLE**  
HOUSING ASSOCIATION



**Link to Change**  
choice challenge change

**CrimeStoppers.**  
**0800 555 111**  
100% anonymous. Always.

DO YOU HAVE CONCERNS ABOUT EXPLOITATION? REPORT IT VIA [BEDFORDSHIRE.POLICE.UK/REPORT](https://bedfordshire.police.uk/report)

# BAVEX IS PROUDLY SUPPORTED BY



**Luton**



**BEDFORD  
BOROUGH COUNCIL**



**Luton  
Safeguarding  
Children  
Board**

**Central Bedfordshire  
Safeguarding  
Children Board**



**Bedford Borough  
Safeguarding  
Children Board**



**BEDFORDSHIRE POLICE**  
Protecting People and Fighting Crime  
*Together*



**Bedfordshire, Luton  
and Milton Keynes  
Clinical Commissioning Groups**

**YouTurn**

Restore, Reform & Reintegrate

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