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| **Topic area:**  Social influence - how do others affect you? | Done. | EOTT RAG | Revision checklist  RAG. |
| I can define conformity and explain the difference between compliance, internalisation and identification. |  |  |  |
| I can define both normative and informational social influence. |  |  |  |
| I can explain how situational factors such as size of the majority, unamity and task difficultly affect conformity. |  |  |  |
| I can explain how personality factors such as the type of locus of control you have, affects conformity. |  |  |  |
| I can describe Asch’s line study and explain how it demonstrates conformity. |  |  |  |
| I can explain what is meant by obedience and give examples of when it is both positive and negative to obey. |  |  |  |
| I can describe Milgram’s electric shock studies. |  |  |  |
| I can explain how situational factors such as authority figure, legitimacy of context and personal responsibility all affect levels of obedience. |  |  |  |
| I can explain how agency theory and social impact theory relate to obedience. |  |  |  |
| I can explain how personality may affect obedience such as locus of control or the authoritarian personality. |  |  |  |
| I can link together obedience and crowd behaviour. |  |  |  |
| I can ways in which to prevent blind obedience such as social support, distance and education. |  |  |  |
| I can describe what is meant by deindividuation. |  |  |  |
| I can make links between deindividuation and conformity. |  |  |  |
| I can describe the aim, results, procedure & findings of the Haney, Banks and Zimbardo prison study. |  |  |  |
| I can extend and explain 2 strengths and 2 weaknesses of the prison study. |  |  |  |
| I can explain what is meant by bystander effect/apathy. |  |  |  |
| I can explain situational factors that may prevent helping behaviour such as diffusion of responsibility, pluralistic ignorance & cost of helping. |  |  |  |
| I can explain personal factors affecting bystander intervention such as competence, mood & similarity. |  |  |  |
| I can describe the aim, procedure, results & conclusions of the Piliavin Good Samaritan study. |  |  |  |
| I can extend and explain 2 strengths & 2 weaknesses of the Piliavin study. |  |  |  |